



**UNIONE EUROPEA**

## **NUOVA SIMAT S.R.L.**

**Operation/project co-financed**

**TUSCANY REGIONAL PROGRAM FESR 2021-2027 OP1 OS1**

**Action 1.1.3 "Servizi per l'innovazione"**

### **Bando Internazionalizzazione 2023**

**"PROGETTO INNOVATION FOR EXPORT 2024- - INNOVEXPORT 2024,,**

**DOMANDA CUP ST: 14629.05072023.002010806\_397**

Main purpose of the investment is to effort Nuova Simat's presence on the machine tool sales and on-site service market through the use of the same machines marketed. The project is divided into four "sub-purpose":

a) to improve the sales offer of products suitable for induction heating (inductors) through the design, construction and analysis of inductors made by additive manufacturing.

b) drafting of a strategic plan for the exploitation of the competitive advantage (performance) that would derive from the production/marketing and use of a portable EDM machine suitable for the destruction of large tie rods and screws stuck in the Oil & Gas sector.

c) Improvement of corporate welfare with the implementation of the UNI/PDR 125:2021 management system and reporting of the sustainability report. These implementations will allow us to show Nuova Simat's ESG-themed actions to all company stakeholders.

d) Strengthening of the Marketing-Commercial area, through the activation of the support service for operational integration between the company and its customers, according to a customer-oriented model.